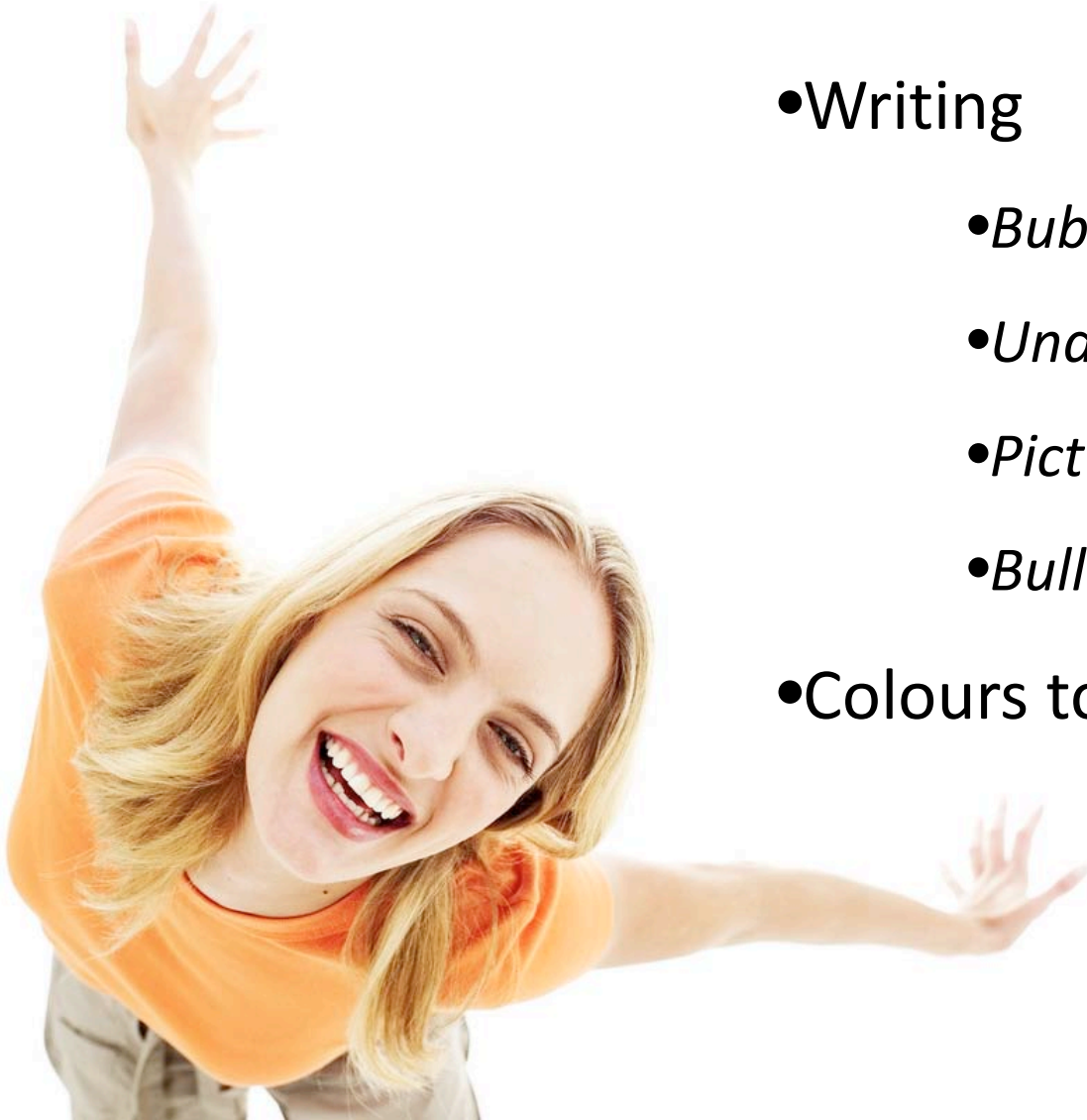


- C O S Z L T
- Formal & Informal Balance
- Titles – Big & Bold
- 6-8 Rules
  - *Aesthetically Pleasing*
  - *Visual Flow*
  - *Information Retention*
- Bottom 1/3 Blank

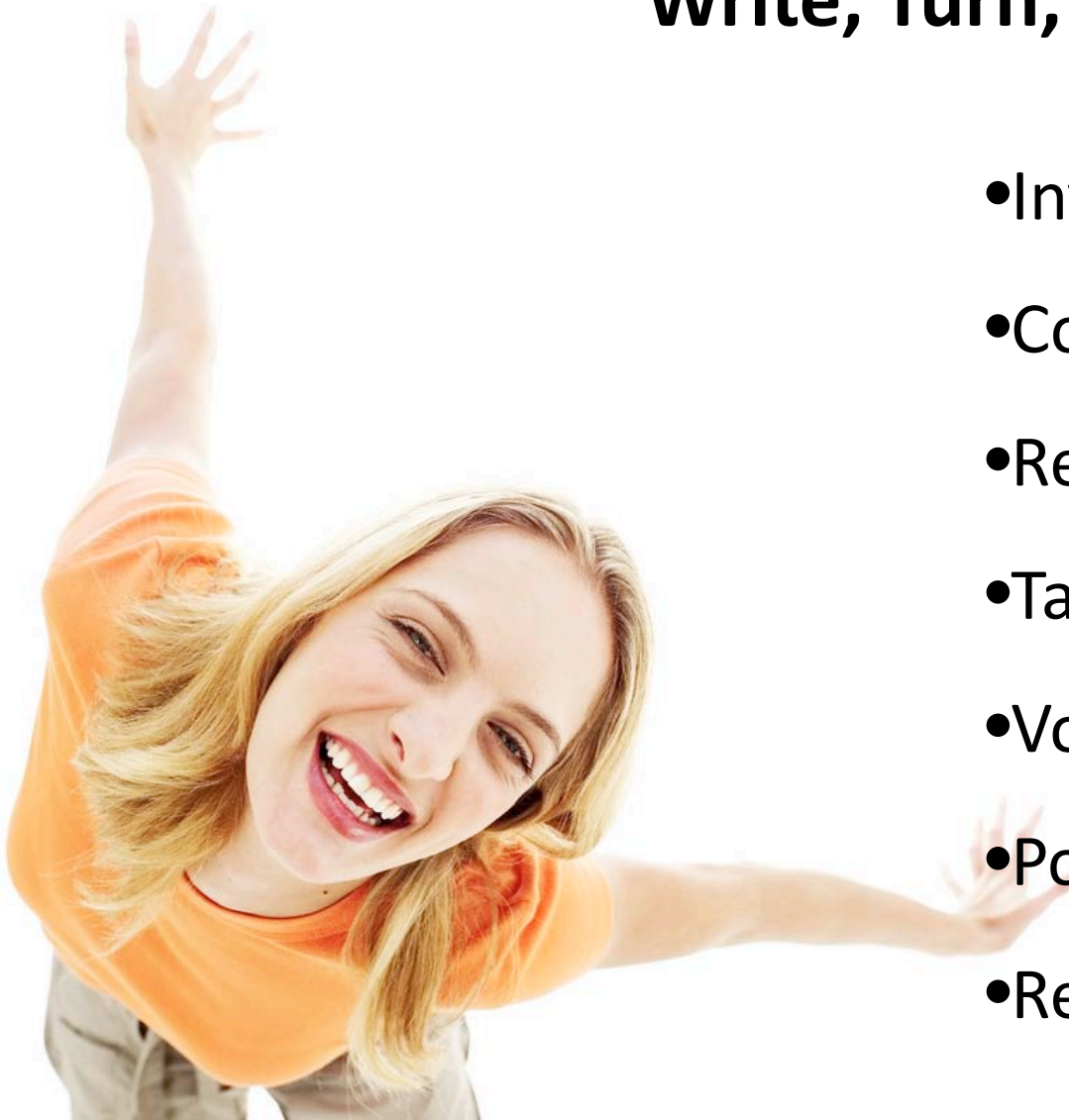


- Write Short Hand – Abbreviate
- Writing
  - *Bubbles*
  - *Underline*
  - *Pictures*
  - *Bullets*
- Colours to use – no more than 3



## Write, Turn, Talk, Write...

- Invisible Outlines
- Corner Crib
- Ready – Made
- Tabs
- Voting
- Post-it Notes
- Revelation Technique



- **F**rame - Use a standard background
- **L**etters – text 18-48pts – Titles 70-100pts (WHITE)
- **I**mages – At least one image/ logo on each slide/ Animations
- **C**olour – At least one colour plus black
- **KISS** – Keep it short, 1 topic, Seven lines, Seven words

