

Getting Your Message Across

The challenge facing every manager is how well they communicate. Is it effective?

Communication is the glue that holds any organisation together; it is also the weakest link. It is the single greatest influence on organisational effectiveness.

Everyone has their own view of the world, not a right or wrong view just different and this difference can affect how well your communications are received.

Effective Communication looks at the way different individuals filter information and how you can use these differences to make your communications effective. This is an excellent workshop for all managers; it increases leadership skills and is useful for those employees working in sales.

Effective Communication



This workshop increases self awareness and personal effectiveness. It can be used to build new teams and improve established teams. Every participant receives a personal profile of their usual communication style and also when under stress or conflict

- Based around the **Strength Deployment Inventory (SDI)**
- Identifies seven motivational value systems by colour and icon that can affect our outward behaviours
- Understand what motivates an individual in each value system
- Using these motivators and relationship styles tailor your communication style
- Make the receiver feel comfortable with your communication style
- Achieve better understandings and outcomes from your teams

Post workshop collateral reinforces the simple colour message and assists individuals to use the knowledge gained.